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ABSTRACT

An employer needs assessment study was performed at Porterville College (PC), in California in 1991 as part of a comprehensive educational planning process for PC and the surrounding area. A validated survey instrument was sent to a stratified random sampling of 593 employers in the community, asking them to provide general information about their company and to rate the importance to their employment needs of the programs currently being offered at PC and those being considered by the college. After two follow-up efforts, a 45% return rate was obtained. The highest ranked programs and corresponding job titles were accounting/bookkeeping, business general/administration, manager/supervisor, computer science/information processing, maintenance mechanic, and small business assistant manager. The top ranked program/job title for businesses with 100 or more employees was manager/supervisor, while the top ranked program/job title for businesses with 5 or fewer employees was accounting/bookkeeping. The top five "write" in" programs/job titles were food service workers, licensed vocational nurse to registered nurse upgrade, clerk/secretary, seamstress, and forestry. Based on survey findings, PC is currently considering offering programs for computer assistants in drafting and design, human resource technicians, agri-business sales and service, health technicians, and agriculture mechanics. An economic profile of Tulare County, longitudinal enrollment data for PC and the Kern County Community College District as a whole, and information on Tulare County demographics are included. The survey instrument and a list of the employers surveyed are appended. (MAB)













AN EMPLOYER NEEDS ASSESSMENT FOR VOCATIONAL EDUCATION

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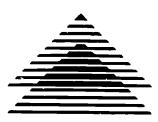
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Dean of Instruction

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August, 1991

JC 93028

PORTERVILLE COLLEGE



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ABSTRACT

The planning process for education and vocational education specifically involves the gathering of data for analysis in formulating programs to meet upcoming needs. Porterville College has not had an employer needs assessment in six years. In order to undertake a comprehensive plan for education for the college and the county area, the first step mandates a current assessment of the employment needs in the community.

Although the state provides statewide needs data, the President of Porterville College desired our own assessment due to the ambiguities in the state data. The Porterville area may not be representative of the state of California and is probably unique to most areas in the United States. Due to our unique characteristics, obscureness in the State Needs Assessment, and the College's need to do long-range planning, Porterville College has directed the Dean of Instruction to undertake an assessment of the employment needs in the Porterville region.

With the assistance of the sub-committee and a consultant, a validated survey instrument and a plan were developed to implement the needs assessment. The survey forms were sent to a stratified random sampling of 593 employers in the community which, after two follow-up efforts, obtained a forty-five percent return (267). A forty-five percent return is considered a high percentage eturn for a survey of this nature.

Although other significant needs have been identified, the occupations/job titles that appear in the top two quartiles need to be prioritized by the college and district to determine their consideration as educational programs. The findings in this survey will be studied and combined with other data to make final decisions about future educational offerings. The final report will be shared with other educational delivery systems in the area. This report will become incorporated into the Porterville College Comprehensive Master Plan that will provide direction for the college in the future.

Based on the obtained information, we were able to isolate the occupations most needed in the employment community of the Porterville area. In general, on the following table, these occupations were listed in the top two quartiles as having the highest need in the Porterville service area:



Program/Job Titles

Accounting/Bookkeeping **Business General/Administration** Manager/Supervisor Computer Science/Information Processing Maintenance Mechanic* Small Business Assistant Manager* Computer Assistant - Drafting/Design*+ Marketing/Distributing Machinist* Welding Technician Machine Tool Operator* Nursing (RN)* Nursing (LVN) Human Resources Technician*+ Agriculture* Agri-Business (sales/service)*+ **Drafting** Truck Driving* Banking/Finance Electronics Technician* Health (Technician) Services*+ Agriculture Mechanics*+ Engineering Technician* Industrial Arts* Environmental Technician* Auto Mechanic/Repair Manufacturing Specialist Technician X-Ray Technician* Legal Assistant

)

"write-in"

Clerk/Secretary

Food Service Worker*+

LVN to RN

The items listed on Abstract Table 1, indicated with an asterisk (*), are programs listed in the top two quartiles, but not currently offered at Porterville College. The top write-ins are listed at the bottom of this list.

Those items with a plus sign (+) are programs not currently offered but will be considered as a result of this survey and the college's ability to offer them.

Items in Abstract Table 1 need to be addressed by the college, other educational agencies, and employers as consideration for future needs.

Even with the recent freeze, continued drought, and the statewide economic concern, long-range planning must continue. The college's awarding of a five-year Title III project and the growth of the community as a whole will enable this need to be addressed.

The college has already taken a leadership role in meeting the community needs; however, the college will need assistance in addressing the total needs outlined here.



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INTRODUCTION

Porterville is located in Tulare County centered in the state of California. It ranks seventh in size of California counties. Its area of 4,935 square miles is almost equal to that of the state of Connecticut and is more than the combined area of the states of Delaware, Rhode Island and the District of Columbia. It is bounded on the east by the crest of the Sierra Nevada Mountain Range and Inyo County, on the north by Fresno County, on the west by Kings County and on the south by Kern County. Of its total area, more than one-half is mountainous. The remainder consists of the timbered slopes and foothills of the Sierra Nevada range and the fertile plain that is part of the central San Joaquin Valley. The combined acreage of Sequoia National Forest in Tulare County constitutes 55 percent of the county area.

West of the foothills, Tulare County is part of the San Joaquin Valley, which extends about 30 miles westerly to the Kings County line. This area of approximately 1,800 square miles contains some of the most intensive agricultural development in the United States and one of the most productive citrus belts in all of California.

Porterville College was established in 1927 as Porterville Junior College and operated as part of the high school district until October 1966. Following an annexation election in December of that year, Porterville College became part of the Kern Joint Junior College District, effective July 1, 1957. The decade immediately following annexation saw a large increase in enrollment, from 826 in 1966-67 to 2166 in 1976-77, and active construction and campus expansion programs. Construction has begun on a major new instruction building, and existing campus buildings are well maintained.

Porterville College is an active member of the Community College League for Innovation. With a five year Title III funded project, a major building program in operation and a positive well-qualified faculty, Porterville College is a progressive college on the move.

Over the last decade, Porterville College has experienced a drop and then a moderate rise in enrollments. By fall semester 1989 enrollment headcount had climbed to 2883. In the Spring of 1990 the headcount was 3972 representing an increase of 1089 students. Some of the reasons for the slow but steady growth are the introduction of a new physical fitness program, language and mathematics tutorial programs, additional basic skills classes, and active recruitment of high school honor students.



- 1 -

Note: Screened area represents potential employer population area

=

However, even though there is an increase in headcount, ADA (average daily attendance) figures are nowhere near the all-time high of 2,153.04 reached in 1981-82. It is partially because of a major shift from young, college-age, full-time students to older, working, part-time students.

The following charts show enrollment figures, service area population projections, and Porterville College enrollment.

	ENROLLMENT 1979-19	89
Year	Spring Semester	Fall Semester
1979	2465	2395
1980	2215	2217
1981	2304	2435
1982	2405	2254
1983	2290	2204
1984	1797	1983
1985	1888	2231
1986	2100	2475
1987	2454	2374
1988	2725	2550
1989	2667	2883

			•	DISTRICT Y COLLEGI		
College/District	1980	1990	1995	2000	2005	2010
Bakersfield College	333,830	432,900	476,210	517,860	554,560	539.620
Cerro Coso College	50,700	86,370	104,980	123,200	138,710	153,770
Porterville College	59,538	76,564	85,930	95,329	104,440	113,948
Kern Community College Dist.	444,063	595,435	665,965	734,568	97,710	857,338

Note#1: Nineteen eighty (1980) figures are according to census tracts in the respective college drawing areas.

Note#2: Data for all other years derived from official projections provided by the Kern County Planning Department and the Tulare County Building and Planning Department. The Kern County numbers are by Census Tract Divisions. The Tulare County numbers are for the entire county. The Porterville College drawing area population is derived by applying the same percentage of the total county population as obtained in the official Tract Census of 1980. This percentage is 24.23 percent.



Porterville College has seen a dramatic change in its student body. More than 23 percent of the college enrollment is represented by Hispanic students. This percentage has risen from 14percent in the past two years and could increase yearly because the Porterville area elementary schools now report a majority of minority students with the largest group being Hispanic. There are many non-English speaking adults in this community including one of the larger Hmong and Laotian communities in the state, along with others from Pacific Basin backgrounds amounting to 5 percent of the college enrollment. Black and Native American enrollments are at 2.5 percent, which is the same as represented in the community. It is anticipated that the enrollment of Blacks will increase as migration from the greater Los Angeles area into the San Joaquin Valley continues. Another significant change is in the percentage of female students that has risen to 59 percent from 47 percent five years ago. Part of this increase can be attributed to the opening of a limited service re-entry center especially designed to aid single parents and homemakers. Collectively, over one-third of the students enrolled in Porterville College are classified as minority students.

Changes in the community area underline the prediction made by the California Community College Chancellor's Office that the central valley will become a larger part of the state's diverse population. Porterville, the third largest city in Tulare County, grew 37 percent between 1980 and 1989, with the population expanding from 19,707 to 27,000. Unemployment was 10.3 percent in 1988 and 11.2 percent as of January 1990. The unemployment figure is over double the 5.3 national unemployment figure released at the end of 1989. Agriculture remains the major employing sector with 27.6 percent of all jobs. Government jobs hold second place with 18.3 percent while retail trade accounts for 14.6 percent. Tulare County leads California production of table grapes, olives, oranges, pistachios, pomegranates, tangerines, and hogs. The most lucrative cash crops are oranges, milk, and grapes in that order. Another plus in the Porterville area is the affordability of housing with the average sales price of a house in 1988 at \$78,171.

An influx of underprepared students, including high-risk youths, minority students, welfare students required to attend training through the state workfare program, unemployed, underemployed, and unskilled adults, immigrants, and re-entry men and women comes at a time when the college is struggling to maintain its mission of providing open access to higher education, vocational/technical education, career education, and cultural enrichment to all segments of the community while struggling to maintain fiscal stability.

Single parents receiving public assistance make up a large segment of Porterville College re-entry student recruitment.

Porterville College is founded upon the premise that all people are entitled to an opportunity to develop their full potential as individuals and as social beings. To this end, the college is dedicated to the development of free, rational, and responsible individuals who can formulate principles and acquire skills by which to lead more meaningful and productive lives.



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POPULAT!ON

According to estimates by the State Department of Finance, Tulare County gained 37,319 new residents by 1990, reaching 315,992 by year's end (see Appendix A). In one year the population increased by 2.7 percent. Visalia remained the largest city in the county with a population of 72,000, up 3,400. Porterville and Tulare are the second largest with approximately 30,000 each. All three cities experienced the largest percentage change (45 percent) from 1980-1990.

Currently, approximately 3,105 students are enrolled in a wide range of transfer, vocational/technical and remedial basic skills classes offered by Porterville College.

The population for the purposes of this survey included in general, employers from Fresno on the north to Bakersfield on the south; however, only selected large employers were surveyed outside of the fifteen mile radius from the center of the city of Porterville. The survey also concentrated in Tulare County, but the selected survey also took in parts of Kern County in which Bakersfield resides and parts of Fresno County in which Fresno resides. An elaboration of the survey boundaries can be found in the procedures section of this report.

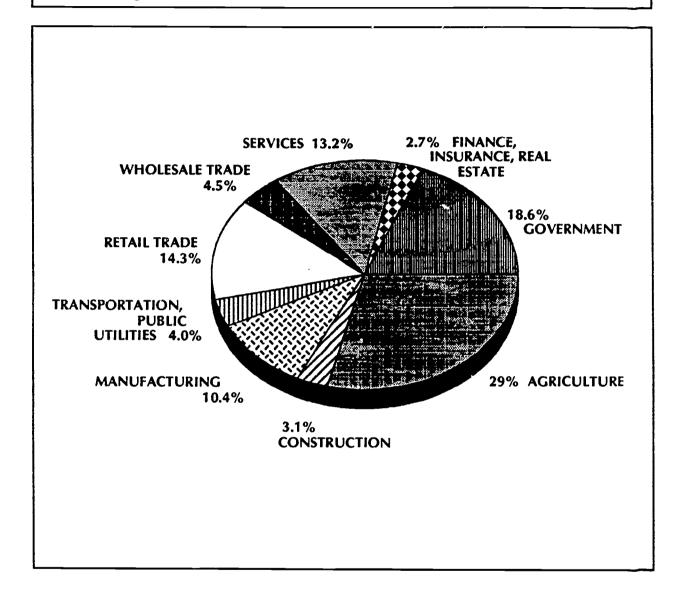
The California Employment Development Department estimated that there are 112,250 industries and 138,000 people in the labor force in Tulare County. Unemployment varies but averages at approximately 10.6 percent. Tulare County's economic climate is expected to exhibit moderate growth through the 1990s.

Agriculture continues to be the county's employment leader with approximately 30,000 to 34,000 employees the number varies with the harvest. Agriculture represents 29 percent of the jobs by industry division (see Appendix B).

Government has consistently been the second largest employer in Tulare County with approximately 20,000 jobs. Federal employees account for 1,325 jobs with most of the employment in the Sequoia National Park.

A breakdown of county jobs by industrial division is outlined on the following page.





PROCEDURES

The purpose of this study is to determine the needs of employers in the Porterville College service area. To achieve this purpose, a survey of the employment community was undertaken. The Dean of Instruction requested help from an outside consultant to determine the employment needs and match those needs to ex sting, modified, or new programs at Porterville College. The plan was presented to the Porterville College Community Advisory Committee in June 1990, and was initiated by the survey committee composed of the following members: Mr. Richard Whiteman, consultant member; Mr. Bob Ross, Associate Dean of Vocational Education; Dr. Ed Muraski, Dean of Instruction, Porterville College. The project consultant, Mr. Richard Whiteman, was asked to supervise the research and follow up individually with employers to secure additional in-depth data and validate the survey results.



The survey instrument in Appendix C consists of two parts plus the cover letter. The survey model was designed from two previous needs assessment surveys undertaken by Dr. Ed J. Muraski, the Dean of Instruction at Porterville College. The original survey used sound statistical foundations and was monitored by two research specialists throughout the development. The same model and questionnaire format were duplicated here.

Part one requests general information about the employer and asks the employer to list specific job titles of positions in the company. Part one also requests that the respondent list the number presently employed and gives the projected change in the next five years.

Part one identifies the respondent and verifies the total number of employees or positions in the company. This verification helps the evaluator determine the potential growth in that company and what occupations or job titles will be the most demanded.

The second part contains a list of job titles. This list was developed by combining all existing occupational education programs offered by Porterville College and those occupations that are being considered by the college.

The survey questionnaire was field tested by being administered to members of the Title III Community Advisory Committee. The successful field tests provided positive results and permitted input for the overall survey input. During a field test by the advisory committee, the members were given the opportunity to add additional program areas or job titles as they saw a need. In addition the employer was requested to list any other occupational program needs. Those program needs written in will be discussed later in this study.

Based on statistical averages, a random sampling of three hundred (300) of the businesses and industries in Tulare County would constitute a valid survey with a fifteen percent (15 percent) response. Based on the desire to stratify the response by the author, it was decided to survey approximately five hundred (500). Upon the completion of stratification, a total of five hundred and ninety-three (593) employers received survey questionnaires.

The first stratification came from the distribution of industrial divisions provided by the California Employment Development Department (E.D.D.). The vocational programs currently being offered through programs at Porterville College and those programs the college considered or had been asked to review made up the list on the survey form. These programs or job titles were then listed under the Industrial Division outlined on the previous page. The percentages listed, such as agriculture, determined the number of survey questionnaires sent out in that specific area. Therefore, twenty-nine percent of the questionnaires were sent to agriculture businesses and industries, because agriculture represents twenty-nine percent of the jobs listed under the Industrical Division by E.D.D.

The second stratification came from the desire to send no less than five (5) questionnaires to any one job title or occupational area. The follow up continued until we obtained input from at least three (3) employers from each job title area. Fifteen (15) larger employers outside the immediate area in or near Fresno and Bakersfield were added to the survey population. These large employers employ a number of the job titles on our survey form, and they are companies that employ a percentage of our graduates. The addition of these large employers provided an overlap of job titles and provided more than the required three (3) from each job title.



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In addition to the list of employers discussed, the Porterville Chamber of Commerce provided a list of thirty-seven (37) of the largest employers in the area (Appendix D). This list was part of the survey population. All members of the list of 15 large employers, and the 37 Porterville Chamber employers received a survey form. The survey instrument, as previously discussed and exhibited in Appendix B, was mailed to the 593 employers inclusive of all of the employers discussed.

The Pacific Bell Telephone Company indicated that about ninety-five percent of all employers in the Porterville region are listed in the phone book. The occupations/job titles were cut from the phone book and posted on a page corresponding with the jcb title/occupational area they represented. Duplications were eliminated and an employer was only listed once in the area determined appropriate; for example, a machining company that also hired managers for departments would probably remain listed under the machining job title program. The author reviewed the distribution selection to assure that no single job title was listed with less than five (5) different employees. This assured an adequate return to satisfy a representative sampling. In following up on the returns, all efforts were made to obtain at least three (3) responses for each job title. With the high percentage of return from the large employers, most job titles/occupations were covered by more than four employers; therefore, more than three (3) were included in the survey. A total listing of all employers selected to participate in the study is listed in Appendix E.

LIMITATIONS

Any limitation which became apparent during the course of the project were investigated to the extent possible. Whenever possible, modifications were made; however, some factors could not be controlled by the research study. They are as follows:

- 1. Six employers checked more areas of interest and need than their company can hire or will hire in the future according to their company data on the front side of the survey. The combination of charts is designed to correct this discrepancy; however, in these cases, we called the employers and revised their survey forms according to our discussion with them. It's possible others fell into this category also.
- 2. The employers were asked to rank the occupations of interest and rank their priority either one, two or three. This was structured to encourage the employer to place some thought into that selection; however, the significance of that priority listing does not seem to have any meaning to our data findings. A ranking of interest of a one (1) or two (2) was rated as interest. A ranking of three (3) was considered as non-interest.
- 3. This survey represents a <u>sample</u> of the employers. If the employer indicates a need for a total of ten (10) welders, the significance of ten (10) is meaningless. The survey did not survey the total employers who hire welders. Only the priorities listed can be of some meaning for planning purposes. In order to use the raw score, all employers must be sampled.



-8-

NEED FOR FURTHER STUDIES

A comprehensive master plan calls for several components. This study satisfies a major part, but further studies will need to follow and they are listed below:

- 1. A study must be undertaken to analyze the interest of students in academic programs.
- 2. Some data needs to be compiled to determine the number of students who remain in Porterville and how many leave the area.
- 3. A composite report needs to be assembled which brings to bear all data needed for educational planning.
- 4. Data must be compiled to determine the increase in high school enrollments and what impact that may have on the college.
- 5. Since the instrument and process have been developed, it would be wise to resample Porterville in five years.



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FINDINGS

From past experience in conducting surveys of this nature, a forty-five percent (45 percent) return is much higher than average. The norm for research surveys expects a fifteen percent (15 percent) return and indicates that twenty to twenty-five percent (20-25 percent) is an above average return for these surveys. That percentage for the Porterville community survey becomes even more significant when you analyze that the majority of the population surveyed is small businesses. Large businesses have a staff to respond to surveys while small companies do not. The community is to be commended for their efforts.

Some of the information obtained was evident from experience in projecting employment needs. The General Occupation Education Advisory Committees for Porterville College also confirmed several findings this study generated. This report attempts to bring together all the data into a logical and meaningful statistical report for planning vocational education needs at Porterville College.

Table One (1) on the following page lists all of the occupational program job titles in the rank order of most responses to least responses. Using the second page of the survey, the counted responses rated as two (2) or three (3) only. A low one (1) response was not counted. This gave us the total responses for the two hundred and sixty-sever. (267) employers who returned the questionnaire. About ten (10) of the respondents checked almost all the responses and we called these employers to help them understand the survey and to correct their responses based on the new input.

Table Two (2) lists the same respondents broken down into those employers with greater than 100 employees and those employers with fewer than 5 employers. This combined data are listed on one page to compare the differences.

Table Three (3) takes the top quartile from the combined data from Table 2 and shows which job title listings are significantly different.

Table Four (4) gives the size of employers responding to the survey. This table shows eighty-three (83) companies with five or fewer employees. From the information given on Table Three, we are able to determine the number of employees needed from those companies with five employees or less. As an example, real estate sales was an occupation in the upper quartile of those employers with five or fewer employees but was not in high demand for those employers with one hundred or more employees.

The survey does not validate the number of employees needed in real estate. These numbers do not represent the total number of employees needed in the county, nor should it be construed to represent that. The need for real estate employees, similar to other occupational needs that may surface from the survey, requires additional investigation. You are reminded this is a sampling. Employers have identified themselves for the survey which can be followed up for further validation.

The combination of the data using Table Two (2) and Three (3) equates to a short list of occupational needs common to both lists as follows:

Accounting/Bookkeeping
Business Manager and Manager Supervisor
Business General/Administration
Computer Science
Computer-Assisted Drafting/Design
Machinist



-10- 1.1

TABLE 1

Porterville College

EMPLOYER SURVEY

Rank Order Total

Total Employers Responding: 593

Responses	Program/Job Titles
220	Accounting/Bookkeeping
227	Business General/Administration
105	Managar/Gunanticar
193	Manager/Supervisor
101	Computer Science/Information Processing
	Maintenance Mechanic
122	Small Business Assistant Manager
99	Computer Assistant - Drafting/Design
97	. Marketing/Distributing
97	
	. Welding Technician
76	. Machine Tool Operator
76	Nursing (RN)
76	Nursing (LVN)
	. Human Resources Technician
70	. Agriculture
68	. Agri-Business (sales/service)
66	. Drafting
65	. Truck Driving
65	. Banking/Finance
	. Electronics Technician
57	. Health (Technician) Services
56	. Agriculture Mechanics
54	. Engineering Technician
54	. Industrial Arts
	. Environmental Technician
52	. Auto Mechanic/Repair
52	. Manufacturing Specialist Technician
50	: X-Ray Technician
50	. Legal Assistant
46	. Livestock Management
45	. Child Development
44	. Industrial Technologist
	. Construction Technician/Trades
42	. Journalism
42	. Real Estate Sales
41	. Security
39	. Apprenticeship
39	. Education Aide
	. Dental/Medical Assisting
38	. Architectural Assistant
36	. Emergency Medical Technician
34	. Certified Financial Planner
34	. Fire Fighting
	. Operating Room Technician
34	. Physical Therapy Technician Assistant
33	. Auto Parts/Counter Person
	. Respiratory Therapist
	. Real Estate Broker
28	. Heavy Equipment
27	. Health Fitness Center Trainer
26	. Psychiatric Technician
26	
25	. Refrigeration Technician
24	. Nuclear Medicine
	. Commercial Pilot
	. Auto Body Repair
21	. Photography
	Commercial Art
21	Travel Service Manager/Assistant
	Cabinet Making
	Equine Technology (Horse Prod.)
18	Administration of Justice/Criminology
16	Holistic Health Technician
	Cosmetologists
14	Consumer/Homemaking
	e e e e e e e e e e e e e e e e e e e

Employers with 100 Employees or more

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Responses	Program/Job Titles
65	Manager/Supervisor
59	Accounting/Bookkeeping
49	Maintenance Mechanic
	Computer Science/Information Processing
	Business General/Administration
	Nursing (RN)
	Nursing (LVN)
	Human Resources Technician
	Electronics Technician
	X-Ray Technician Machinist
	Computer Assistant - Drafting/Design
	Environmental Technician
	Respiratory Therapist
	Marketing/Distributing
	Machine Tool Operator
	Health (Technician) Services
	Operating Room Techniciar.
19	Welding Technician
18	Engineering Technician
17	Manufacturing Specialist Technician
	Physical Therapy Technician Assistant
	Child Development
	Industrial Arts
	Nuclear Medicine
	Security
	Auto Mechanic/Repair
	Education Aide
	Psychiatric Technician Emergency Medical Technician
12	Agriculture Mechanics
	Truck Driving
11	Industrial Technologist
11	Drafting
11	Construction Technician/Trades
11	Heavy Equipment
11	Fire Fighting
	Livestock Management
10	Banking/Finance
	Agri-Business (sales/service)
	Commercial Pilot
	Commercial Art
	Architectural Assistant
7	Legal Assistant Apprenticeship
7	Agriculture
	Carpentry
	Health Fitness Center Trainer
	Dental/Medical Assisting
5	Journalism
5	Travel Service Manager/Assistant
	Small Business Assistant Manager
5	Cabinet Making
	Refrigeration Technician
4	Administration of Justice/Criminology
	Auto Parts/Counter Person
	Certified Financial Planner
	Holistic Health Technician
4	Consumer/Homemaking
	Cosmetologists
7 2	Photography Auto Body Rep⊭ir
1	Real Estate Sales
1	Deal Estate Bushes

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Employers with 5 Employees or less

Responses	Program/Job Titles
91	Accounting/Bookkeeping
49	Small Business Assistant Manager
	Business General/Administration
39	Computer Science/Information Processing
	Drafting
	Machinist
	Marketing/Distributing
22	Agriculture
21	Computer Assistant - Drafting/Design
	Welding Technician
	Real Estate Sales
	Agriculture Mechanics
	Architectural Assistant
	Industrial Arts
	Agri-Business (sales/service)
	Legal Assistant
	Livestock Management
	Industrial Technologist
	Machine Tool Operator
	Real Estate Broker
	Manager/Supervisor
	Construction Technician/Trades
	Banking/Finance
	Electronics Technician
	Journalism
	Certified Financial Planner
	Health (Technician) Services
	Manufacturing Specialist Technician
	Carpentry
	Child Development
	Maintenance Mechanic Cabinet Making
9	Human Resources Technician
	Truck Driving
	Engineering Technician
7	X-Ray Technician
	Dental/Medical Assisting
	Auto Mechanic/Repair
	Equine Technology (Horse Prod.)
	Nursing (LVN)
	Apprenticeship
5	Respiratory Therapist
5	Administration of Justice/Criminology
	Heavy Equipment
	Commercial Pilot
	Education Aide
5	Emergency Medical Technician
4	Auto Body Repair
	Cosmetologists
4	Holistic Health Technician
	Psychiatric Technician
4	Fire Fighting
3	Operating Room Technician
3	Physical Therapy Technician Assistant
3	Nursing (RN)
3	Travel Service Manager/Assistant
3	Commercial Art
	Photography
	Nuclear Medicine
	Environmental Technician
	Refrigeration Technician
2	Consumer/Homemaking
2	Security
	Auto Parts/Counter Person
<u> </u>	Health Fitness Center Trainer

1 Real Estate Broker

TABLE 3

Our findings are stratified into two groups:

- 1) Those businesses who have more than 100 employees, and
- 2) Those businesses with less than five (5) employees.

Upper Quartile Greater Than 100 Employees

Manager/Supervisor
Accounting/Bookkeeping
Maintenance Mechanic
Computer Science/Information
Processing
Business General/Administration
Nursing (RN)
Nursing (LVN)
Human Services Technician
Electronics Technician
X-ray Technician
Machinist
Computer Assistant

Upper Quartile Less Than Five Employees

Accounting/Bookkeeping
Small Business Assistant/Manager
Business General/Administration
Computer Science/Information
Processing
Drafting
Machinist
Marketing/Distribution
Agriculture
Computer Assisting
Drafting/Design
Welding Technician
Real Estate Sales



Size of Employers Responding to Survey

Company	Number of	Company	Number of
Size	Companies	Size	Companies
0	4	75	1
1	17	79	1
2 3	14	80	1
3 4	19	81	1
5	18 11	85 92	1
6	8	93	1
6 7		95	2
8	4 7 8 7	99	1
9	8	100	1
10	7	110	2
11	9	130	2 2 1
12	4	135	1
14	2	140	3 2
15	4	150	2
16	1	165	1
17	3	180	1
18	1	184	1
20 21	2 2 3	200	
22	2	210 220	1
25	1	224	1
26	i	250	2
27	i	252	1
30	2	268	i
32	2 2	270	i
33	1	325	1
38	1	345	1
40	4	400	2
42	1	450	1
43	1	479	1
47	2	480	1
49 50	1	490	1
53	1	550	1
54	3	600 646	1
55	3 2	650	1
56	1	905	1
57	i	1,500	i
60	2	1,656	i
66	1	2,323	1
67	1	3,500	1
72	1	14 - 9,580	1
	<u> </u>		

ERIC

Employers filling out the questionnaires were given the opportunity to list additional occupations or job titles that had a significant need. When employers take the time to list additional "write-in" occupations, that list becomes significant when validated by several employers. (See Table 5.) The top five "write-in" occupations or job titles listed on the survey and identified by the employers with the highest need are as follows:

Occupation	Number of Employers
Food Service Worker	Unlimited
LVN to RN (nursing) upgrade	660
Clerk/Secretary	169
Seamstress	130
Forestry	100

A complete list of the above forms Table Five.

Sixty-five occupations are listed on the survey instrument in Appendix B. If you divide that into fourths, a quartile or one-fourth, would represent sixteen. If you add secretary, LVN to RN and food service worker, that brings the total to sixty-five. By combining the top two quartiles of Table One in ranked order, and adding the top quartile of the list of additional occupations identified by employers in Table Five, we can develop a composite summary of the survey results. This list is identified as Table Six. Table Six would represent the top quartile of employment needs in this survey.

Table Six represents the occupations that have the highest need. These are the occupations that Porterville College should make an effort in which to provide vocational education. It seems valid to conclude that Table Six represents the occupations needed most by the employers responding to the survey instruments.

After correlating and combining all data for validity, the occupations/job titles with the apparent highest demand in Tulare county can be found on Table Six. Although some employers' needs may have been missed, in general, the majority of the employers in the Porterville region have submitted data which points out the need for employees who have skills and/or experience related to the occupations/job titles on Table Six. These data will be further analyzed to determine their need based on placement of students, success on the job, etc.

All the occupations in the top quartile are offered at Porterville College except computer assisted drafting, maintenance mechanic, RN (nursing), machinist and human services technician.

The closer to the top of the survey results we analyze, the more accurate our reserach becomes. Table 7 represents the top ten % of the survey responses and the top ten percent of the write-in list (ten percent of 65 = 7 and ten percent of 27 = 3). The list of occupations in Table 7 indicates the highest priority occupational needs of the Porterville community. This list is only a guide for the college to consider when reviewing the existing occupational programs.

The educational agencies in the county may wish to look at the top two quartiles and top "write-ins" and plan programs that provide skilled employees to meet those needs. The employers, on the other hand, must collaborate with the educational agencies



Porterville College

EMPLOYER ASSESSMENT SURVEY

Write-ins in Rank Order

Other Employment Areas to Consider

No. Employees

Food Service Worker	Unlimited
LVN to RN Upgrade	660
Clerk/Secretary	+169
Seamstress	130
Forestry Technician	+100
Plumbing/Heating/A.C. Technician	40
Certified Nursing Assistant (CNA)	
Medical Transcriber	
Social Worker/Counselor	27
CNC Machinist	20
Dietetic	
Marketing/Distribution/Advertising	9
Aircraft Mechanic	
Civil Engineer	6
Office Manager	
Other, Non-Vocational	5
Electrical Maintenance Technician	+4
Optician	
Radiation Therapist	4
Steam Boiler Technician	+3
Transportation Operator	
Retail Sales Training	3
Warehouse Worker	
Real Estate Appraiser	
Library Aide	
Animal Health Technician	2
Diesel Mechanic	
Floral Designer	
Commercial Lending	
Gerontologist	
Graphic Printer	
Industrial Safety Technician	
Licensed Surveyor	1
Metal Spinner	
Optometric Technician	
Pharmacy Technician	1
Purchasing Agent	1
Respiratory Therapist	1
Telemarketing	1



Porterville College

EMPLOYER SURVEY

Upper Two
Quartile Totals
and Write-ins

Top Quartile

Program/Job Titles Responses 229.....Accounting/Bookkeeping 220.....Business General/Administration 195.....Manager/Supervisor 181.....Computer Science/Information Processing 128.....Maintenance Mechanic 122.....Small Business Assistant Manager 99......Computer Assistant - Drafting/Design 97.....Marketing/Distributing 97.....Machinist 78.....Welding Technician 76..... Machine Tool Operator 76.....Nursing (RN) 76.....Nursing (LVN) 75.....Human Services Technician 70.....Agriculture 68.....Agri-Business (sales/service) 66.....Drafting 65.....Truck Driving 65.....Banking/Finance 61.....Electronics Technician 57......Health (Technician) Services 56.....Agriculture Mechanics 54.....Engineering Technician 54.....Industrial Arts 53.....Environmental Technician 52.....Auto Mechanic/Repair 52..... Manufacturing Specialist Technician 50.....X-Ray Technician 50.....Legal Assistant

Top Two Quartiles

Food Service Workers LVN to RN Clerk/Secretary

Top "Write-ins"



Composite Listing of Occupations

Ranked Highest from Table 1 and Additional Write-in Occupations

- 1. Accounting/Bookkeeping
- 2. Business Manger and Manager Supervisor
- 3. Business General/Administration
- 4. Computer Science
- 5. Computer-Assisted Drafting/Design
- 6. Machinist
- 7. Welding Technician
- 8. Clerk/Secretary
- 9. LVN to RN (nursing) upgrade
- 10. Food Service Worker

(Note: Occupations 8, 9 and 10 were written in on the survey form. These occupations were requested by the employers along with additional occupations as listed in Appendix D.)



to assist them in meeting these needs. Occupational education at Porterville College will need additional financing, human resources, equipment and facilities to meet these additional training needs.

As mentioned, all the occupations/job titles listed on Table Six are presently being offered by the college, except for five; however, an LVN to RN program has been linked to Bakersfield College and offered at Porterville College in the past. Computer Assisted Drafting (C.A.D.) will be added to the existing drafting program next year in the secondary effects under the building plan. The Human Services Technician Program is currently being developed by the Hez!th Occupations Program at Porterville College. Machinist and maintenance technician will be studied in depth to determine industry needs

New buildings planned for Porterville College could house some of the needed programs in cooperation with and coupled with a Work Experience Program in the community. Other program needs may be addressed by adding courses to existing curriculum which is being done with the Human Services Technician Program. This always requires coordination between the divisions and an ad hoc advisory committee from business and industry.

Many of those companies surveyed needed educated clerk/secretary and agriculture/business employees. The farm worker needs may be addressed under a state program titled H-2A, that brings temporary alien farmworkers into the state when needed. Programs such as H-2A should be reviewed by the college and city as potential for further training in ESL and basic skills.

Porterville College today is not equipped to meet all of these needs. This study should be helpful in prioritizing these needs.



SUMMARY AND CONCLUSION

This survey was undertaken before the devastating freeze and continued drought which has impacted the employment area substantially. In recent months, the college and educational agencies have also been affected by the state's downward turn in the economy. Although these events will impact the community and college and impact further needs and plans, the college and the community are both experiencing positive change and growth. The college's new building program and the college's award of five-year funding under Title III will enable the college to continue with its plan for the future.

The survey return percentage is significantly high and allows the authors to use the results to make accurate predictions which will help Porterville College plan for the future.

Agriculture is the leader in employment as illustrated in Appendix C. However, California Employment Development Department research states that by 1992 the water shortage is expected to be acute, so the number of farm workers may decrease.

The completion of this needs assessment survey highlighted a need for expanded economic development efforts. The city of Porterville and the surrounding community will continue to grow. The data show Porterville to have experienced a 46.4 percent growth in the last ten years with a 6.9 percent change for 1989-90. The population growth will stimulate more opportunity for new businesses to enter the area, while encouraging existing businesses to modify their products or methods to keep up with competition.

The college finds itself in a fortunate position to join with the city and community in a new plan for economic development. President, Dr. Paul Alcantra, has presented to the city of Porterville a new building concept for the college. Plans for the college's remodeling program were presented to the Community Advisory Committee in June 1990 and, subsequently, to the city news media and the city planning consultants in March of 1991. Porterville College's building plans will house some modified and new programs to meet the community's growing needs.

Several industries and businesses are showing growth as indicated by the study. New to the Porterville region is Walmart, a large distributor of household needs. Walmart will be one of the largest employers in the area with an estimate of 500 to 1200 employees over the next year. The college and the city will be assisting this company and others as the city and community progresses into the year 2000 when the projected labor force is expected to exceed 150,000 for Tulare County.

The unemployment average is 10.3 percent and is expected to remain consistent even with the labor force growth. This group of unemployed will require educational and vocational training to make them competitive. The college can focus its assessment and counseling skills towards meeting their needs and place each individual into an educational plan.

After correlating and combining all data for validity, the occupations with the highest demand in the Porterville College community can be found on Table 6. A significant number of selected respondent employers in the community have submitted data which points to the need for employees to have skills and/or experience related to the occupations on Table 6.



- 20 -29

The consultant, Dick Whiteman, recommended Porterville College look carefully at the needs for maintenance technician, small business, agri-mechanic, and LVN to RN. The consultant expressed concern about agriculture and machinist. He noted these programs in community colleges are closing throughout the state due to lack of student interest. Both agriculture and machining are expensive programs to start and maintain. He also noted these programs are provided at both colleges on each side of us and felt it would be unwise to compete with them for students in questionable program areas.

Mr. Whiteman suggested we look for state funding to address the maintenance tech program needs. This program could bring in the environmental technician and electronic technician needs as well.

All of the occupations in the top quartile are offered at Porterville College or will be offered in the next two years except for maintenance mechanic and machinist/machine tool operator. The educational agencies in the area should look at the top two quartiles and plan programs which provide skilled employees to meet those needs.

The employers, on the other hand, must collaborate with the educational agencies to assist them in meeting these needs. Occupational education at Porterville College may need additional financing, human resources, equipment and facilities to provide the additional training suggested by this study.

As mentioned, all of the occupations listed on Table 6 are presently being offered by the college except for two; however, the number of skilled graduates completing programs each year in several programs are minute. Consideration of these constraints must be studied.

As the college and community begin to plan for the future, the needs of the employment community outlined in this study will be seriously considered and addressed.



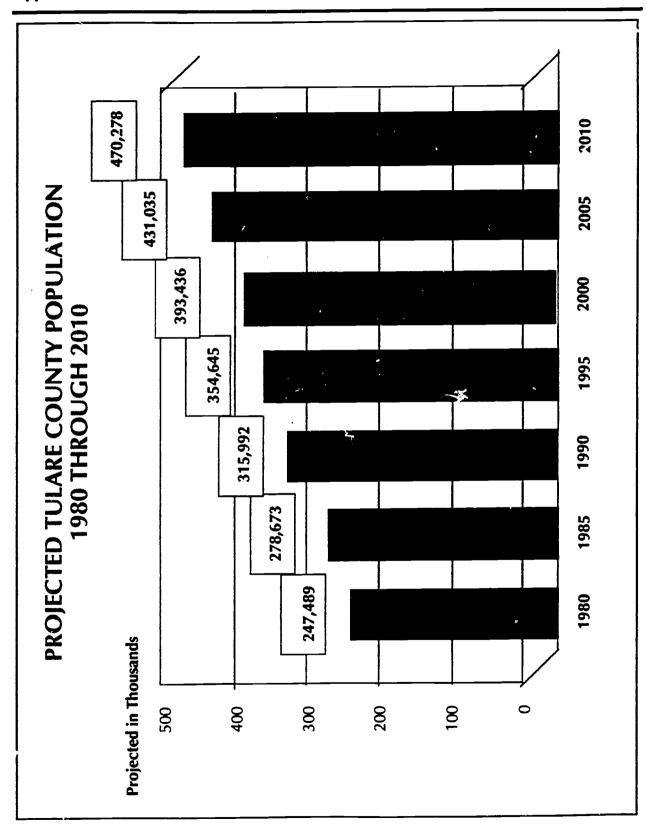
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APPENDICES







WAGE AND SALARY EMPLOYMENT TRENDS AND OUTLOOK

WAGE AND SALARY EMPLOYMENT TULARE COUNTY – ANNUAL AVERAGES 1986 THROUGH 1989

INDUSTRIES	1986	Percent Change 1986-87	1987	Percent Change 1987-88	1988	Percent Change 1988-89	1989
All ()	4.2.4.						
All Industries-Total	100,275	+7.0	107,325	+ 2.9	110,475	+1.5	112,150
Agriculture-Total	27,975	+6.3	25,750	+ 2.5	30,500	+1.6	31,000
Agriculture Production	13,925	+7.4	14,950	+ 2.0	15,250	+2.3	15,600
Agriculture Services	14,050	+5.3	14,800	+ 3.0	15,250	+1.0	15,400
Nonagriculture-Total	72,300	+7.3	77,575	+ 3.1	79,975	+1.5	81,150
Mining	0		0		0		0
Construction	3,425	+6.6	3,650	+ 2.7	3,750	+1.3	3,800
Manufacturing	10,925	+4.1	11,375	+1.8	11,575	+1.1	11,700
Nondurable	5,850	+6.0	6,200	+2.8	6,375	+1.6	6,475
Durable	5,075	+2.0	5,175	+4.8	5,200	+0.5	5,225
Transportation and Public Utilities	4,250	+4.7	4,450	+1.1	4,500	+1.1	4,550
Wholesale Trade	4,475	+ 11. <i>7</i>	5,000	+6.0	5,300	+3.8	5,500
Retail Trade	15,075	+ 3.8	15,650	+ 2.9	16,100	+1.2	16,300
Finance, Insurance, and Real Estate	2,500	+ 4.0	2,600	+ 3.8	2,700	0.0	2,700
Services	13,650	+ 11.0	15,150	+ 4.0	15,750	+1.6	16,000
Government	18,000	+ 9.4	19,700	+ 3.0	20,300	+1.5	20,600





PORTERVILLE COLLEGE

KERN COMMUNITY COLLEGE DISTRICT

900 South Main Street • Porterville, California 93257 • (209) 781-3130

June

Dear

Porterville College provides many vocational programs designed to prepare individuals for employment in the companies throughout the community.

In order to determine the need for new programs, the revision of existing programs, and the need for retraining, it is very important to have your suggestions and recommendations. We are requesting that you complete the enclosed survey which can be completed in approximately ten minutes. The success of the Needs Assessment depends upon your response, especially since we are using a sample of companies rather than all companies.

Please take a few moments to help us help you in the future.

Sincerely,

Paul D. Alcantra, President

Porterville College

Enclosure

PLEASE NOTE! KINDLY RETURN THE SURVEY FORM TO DR. ED MURASKI BY JULY 20, 1990.



PORTERVILLE COLLEGE

EMPLOYER ASSESSMENT SURVEY
DIRECTIONS: Please fill in the blanks and answer the questions as accurately as possible. Upon completion please return the questionnaire as noted on second page.

ddress: per of Employees in the Company: ite in the number and in the corresponding	en in the corresponding	Title:	3. Phone	
per of Employees in the Company: ite in the number and in the corresponding	Number of Employees in the Company: Write in the number and en in the corresponding probable below) O O O O O O O O O O O O O O O O O O O	Company Name:		
ite in the number and the corresponding	write in the number and en in the corresponding er below) 1 1 1 1 2 2 2 2 2 3 3 3 3 3 3 3 4 4 4 4 4 4 4 4	Company Address:		
2 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	7 ½ 7 7 8 8 8 8	Total Number of Employees (Note: Write in the number darken in the correspondi number below)	and	1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
i i i i				
ve the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves.	give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves.	small business, sales, man equipment, auto repair, aq	ufacturing, health wricultureorange of	care
/e the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc.	ment, auto repair, agricultureorange groves, -motel, restaurant, etc. List Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag hotel-motel, restaurant, e	ufacturing, health gricultureorange gretc.	care roves,
The main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,
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the main purpose of your company; such as iness, sales, manufacturing, health care, auto repair, agricultureorange groves, el, restaurant, etc. St Job Titles Number Presently Need	e give the main purpose of your company; such as business, sales, manufacturing, health care ment, auto repair, agricultureorange groves, -motel, restaurant, etc. Per list Job Titles Number Presently Need	small business, sales, man equipment, auto repair, ag notel-motel, restaurant, e	Number Presentl	care roves,



PORTERVILLE COLLEGE EMPLOYER ASSESSMENT SURVEY

Below is a list of the combined programs currently offered by Porterville College and those being considered by the college. Look at all the programs first and then rank them according to their importance to your employment needs. Remember to grade only those programs that apply to your own business. In addition, add any programs you feel we should consider in the next five years and how many employees you would hire from that program.

	Fil:	l in either bubble: 1 - Low;	2 - Medium; 3 - High.
_	122	ACCOUNTING /BOOK/FEB INC	소송. MANAN SERVICES TECHNICIAN
	ق ق ق	ADMIN OF JUSTICE/CRININOLOGY	1.3.2 INDUSTRIAL ARTS
	2 2 2	AGRICULTURE	1 2 3 INDUSTRIAL TECHNOLOGIST
-		AGRI/BUSINESS (SALES SERVICE)	근근근 INDUSTRIAL TECHNOLOGIST 근근근 JOURNALISM
	7 % %	AGRICULTURE MECHANICS	1.2.3 LEGAL ASSISTANT
-		APPRENTICESHIP	1 2 2 LIVESTOCK MANAGEMENT
-	7 2 3	ARCHITECTURAL ASSISTANT	1 2 3 NACHINE TOOL OPERATOR
	1 2 3	AUTO BODY REPAIR	1 2 3 MACHINIST
-	1 2 3	AUTO NECHANIC/REPAIR	1 2 3 MANAGER/SUPERVISOR
	1 2 3	AUTO PARTS/COUNTER PERSON	1 2 3 MANUFACTURING SPECIALIST TECHNICIAN
	1 2 3	BANKING AND FINANCE	1 2 3 MARKETING/DISTRIBUTION
	7 2 3	BUSINESS GENERAL/ADMINISTRATION	J 2 3 MUCLEAR MEDICINE
-	1 2 3	CABINET MAKING	J 2 3 MURSING - (LVN)
-	1 2 3	OWN DRINI	1 2 3 OPERATING ROOM TECHNICIAN
	1 2 3	CERTIFIED FINANCIAL PLANNER	PHOTOGRAPHY
-	<u> </u>	CHILD DEVELOPMENT	PHYSICAL THERAPY TECHNICIAN ASSISTANT
-	1 2 2 3 E	ANALESCE MEI	PSYCIATRIC TECHNICIAN
	3 2 3	CONTROL PILOI	1 2 3 REAL ESTATE BROKER
_	ī ī ī	COMPUTER ASSISTED DRAFTING/DESIGN (CADD)	KEAL ESIAIE SALES
-		COMPUTER SCIENCE/COMPUTER INFORMATION PROCESSING	### REFRIGERATION TECHNICIAN
-	1 2 3	CONSTRUCTION TECHNOLOGY/TRADES	1 2 3
	1 2 2	CONSUMER/HOMENAKING	1 9 3
	1 2 3	COGNETOLOGISTS	1 9 3
_	1 2 3	DENTAL AND NEDICAL ASSISTING DRAFTING	1 2 3 IRUCX DRIVING
_	1 2 3		WELDING TECHNICIAN
_	1 2 3	EDUCATION AIDE	≟ ≛ X-RAY TECHNICIAN
_		ELECTROMICS TECHNICIAN EMERGENCY MEDICAL TECHNICIAN	•
=	1 2 3	ENGINEERING TECHNICIAN	Other Areas to Consider: No. Employees
=	בֿ בֿ בֿ	ENVIRONMENTAL TECHNICIAN	
_	1 2 3	EQUINE TECHNOLOGY (NORSE PRODUCTION)	
_	<u> </u>	FIRE FIGHTING	
_	1 2 3	West to a course of the course management	
_	2 2 3		
_	111		
-	1 2 3	MEAVY EQUIPMENT OPERATOR MOLISTIC MEALTH TECHNICIAN	

PLEASE RETURN IN THE ENCLOSED SELF-ADDRESSED ENVELOPE TO:

DR. ED J. MURASKI
DEAN OF INSTRUCTION
PORTERVILLE COLLEGE
900 SOUTH MAIN STREET
PORTERVILLE CA 93257



CEST COPY AVAILABLE

Appendix D

MANUFACTURING EMPLOYMENT				
Name of Company	Employment	Type of Product		
BECKMAN INSTRUMENTS	324	Printed circuit boards for medical and bio-anchlytical instrumentations		
BOTANICAL PRODUCTS, INC.	2.5	Yucca Health Products		
CATALINA SPORTSWEAR	125	Ladies sports apparel		
DEWTEK CORPORATION	9	Custom production of rotationally molded parts (bin and liners)		
DOUBLE L MANUFACTURING, INC.	5	Fiberglass parts for aircraft		
HARRISON AND HARRISON	8	Filters and adapters for the photography industry		
HAYS METAL SPINNING	5			
GRIDLEY MACHINE COMPANY, INC.	3	Precision machine components		
JOSTEN'S, INC.	240	School announcements and awards		
M. C. NOTTINGHAM COMPANY OF CALIFORNIA	13	Plastic septic tanks		
MILLER EQUIPMENT DIVISION WGM SAFETY CO	RP. 19	Safety equipment		
NATIONAL VITAMIN	80	Vitamins		
POPE AND TALBOT, INC.	78	Disposable diapers		
REES, INC.	21	Screw machine products		
RITE GRINDING COMPANY	56	Machine components		
ROYALTY CARPET MILLS	209+	Carpet yarn		
SIERRA FOREST PRODUCTS	223	Lumber and forest humus		
SIERRA POWER	16	7 1/2 Megawatt power plant		
SILVERBOW HONEY COMPANY	5	Honey		
THE STANDARD REGISTER COMPANY	133	Business forms		
VOI-SHAN DIVISION OF VSI CORPORATION	150	Aerospace fasteners		
WATER SPECIALTIES, INC.	44	Propeller water meters		



OTHER MAJOR EMPLOYMENT		
Name of Company	Employment	Type of Product
CALIFORNIA CONSERVATION CORPS	7 8	Training and public service
KTIP A.M./K100 F.M. RADIO	14	Radio broadcasting
MONTGOMERY WARD	65	Retail sales
CITY OF PORTERVILLE	185	City service
PORTERVILLE COLLEGE	234	Education
PORTERVILLE DEVELOPMENTAL CENTER	1900	Treatment of developmentally disabled
PORTERVILLE PUBLIC SCHOOLS	950	Education
PORTERVILLE RECORDER	50	Newspaper publisher
SEQUOIA NATIONAL FOREST HEADQUARTERS	300	U. S. Forest Service
SIERRA VIEW DISTRICT HOSPITAL	450	General hospital
SUNKIST GROWERS, INC.		Orange juice processing
YOUNG'S COMMERCIAL TRANSFER, INC.	90	Trucking



Appendix E

The following employers were sent questionnaires. Asterisks (*) by names indicate a returned questionnaire.

Teresa Jackson Beckman Instruments* 167 W. Poplar Ave Porterville, CA 93257

Botanical Products* 1893 S. Newcomb Porterville, CA 93257

Rosemary Hernandez Catalina Sportswear* 580 S. Jaye Street Porterville, CA 93257

Dewtek Corporation* 1870 S. Wildcat Way Porterville, CA 93257

Double L. Manufacturing Inc. 1900 South Newcomb Street Porterville, CA 93257

Harrison and Harrison* 677 North Plano Porterville, CA 93257

Hays Metal Spinning* 190 South D Street Porterville, CA 93257

Gridley Machine Company Inc.* 2000 W. Hope Ave. Porterville, CA 93257

Don Sowers Josten's Inc.* P.O. Box 849 Porterville, CA 93258

M.C. Nottingham Company of California 1320 West Hope Ave. Porterville, CA 93257

Miller Equipment Division WGM Safety Corporation* 62l S.E. Street Porterville, CA 93257 National Vitamin P.O. Box 431 Porterville, CA 93257

Rees Inc.*
1849 South Thunderbolt Drive
Porterville, CA 93257

Rite Grinding Company*
1900-A South Newcomb Street
Porterville, CA 93257

Royalty Carpet Mills 600 South E Street Porterville, CA 93257

Kent Duysen Sierra Forest Products* P.O. Box 60 Terra Bella, CA 93270

Sierra Power P.O. Box 60 Terra Bella, CA 93270

The Standard Register Company* 90 W. Poplar Ave. Porterville, CA 93257

Bobbie Wilson Voi-Shan Division of VSI Corporation* 914 West Pioneer Porterville, CA 93257

Water Specialties Inc.* 191 West Poplar Ave. Porterville, CA 93257

California Conservation Corps* 1406 South Hillcrest Porterville, CA 93257

KTIP A.M./K100 F.M. Radio P.O. Box 1450 Porterville, CA 93257

City of Porterville*
P.O.Box 432
Porterville, CA 93257

Montgomery Ward* 825 West Henderson Ave. Porterville, CA 93257

Porterville Developmental Center* 26501 Ave. 140 Porterville, CA 93257

Porterville Public Schools 589 West Vine Ave. Porterville, CA 93257

Porterville Recorder* P.O.Box 151 Porterville, CA 93257

Sequoia National Forest Headquarters* 900 West Grand Ave. Porterville, CA 93257

Sierra View District Hospital* 465 West Putnam Ave. Porterville, CA 93257

Sunkist Growers Inc.* P.O. Box 119 Tipton, CA 93272

Young's Commercial Transfer Inc.* 44 South Lotas Porterville, CA 93257

Brown and Neuman 415 N. Redington Hanford, CA 93230

Robert J. Faticia Accountancy Corporation 2208 W. Sunnyside Ave. Visalia, CA 93277

Bill McKinley Certified Public Accountant* 108 East Mill Ave. Porterville, CA 93257



Abbott's Spacer Plates and Auto Parts* 945 East Lacey Boulevard Hanford, CA 93230

Bob Williams Chevrolet E Street and Follett Lemoore, CA 93245

Laton Auto Parts 21007 South Fowler Ave. Laton, CA 93242

Smith Auto Parts* 153 South "K" Street Dinuba, CA 93618

Stratford Auto Supply 20317 Main Street Stratford, CA 93266

Center Auto Parts 809 East Center Visalia, CA 93277

Valley VW Imports* 630 N. Sunnyside Porterville, CA 93257

Will Tiesiera Ford and Mercury 300 South K Street Tulare, CA 93274

Bank of America*
232 North Valencia Boulevard
Woodlake, CA 93286

Bank of the Sierra 142 South Mirage Lindsay, CA 93247

Wells Fargo Bank* 259 North Main Street Porterville, CA 93257

Citizens National Bank 832 South Tower Square Tulare, CA 93274

Executive Programming Inc. 515 West Center Visalia, CA 93277

Oakley Company Financial Planning* 341 North "D" Street Porterville, CA 93257 ITT Financial Services 3106 South Mooney Boulevard Visalia, CA 93277

I.D.S. Financial Services Inc. 4430 West Mineral King Ave. Visalia, CA 93277

Kaweah Company 1805 South Mooney Boulevard Visalia, CA 93277

Mel Goguey 4-Way Holly Farms 48 South Doree Porterville, CA 93257

Allen Redmon Allen's Boots and Saddle Shop 700 West Olive Ave. Porterville, CA 93257

Clarence Baggett Baggett's Stationery 1331 West Olive Ave. Porterville, CA 93257

Terrence L. Brown 1897 West Tomah Porterville, CA 93257

Joe Ruiz California Federal Bank* 186 North "D" Street Porterville, CA 93257

Wayne Foltz Dole Nut Company* P.O. Box 1089 Terra Bella, CA 93270

Michael MacDonald Frame of Mind 76 East Oak Ave. Porterville, CA 93257

Bob Duncan Fred's Television and Vidio 758 West Olive Ave. Porterville, CA 93257

Donna Newkirk Fruit Growers Supply Company* 583 South Main Street Porterville, CA 93257 Roy Hall 22740 Ave. 178 Porterville, CA 93257

Dr. Eung Huh 396 West Putnam Ave. Porterville, CA 93257

Michael Just Just In Time* 767 Porter Road-Suite C Porterville, CA 93257

Dr. J. Myron Lord 229 West Cherry Ave. Porterville, CA 93257

Sharon Hall Olympic Gym 708 West Olive Ave. Porterville, CA 93257

John McHenry Points Glass* 1580 West Olive Ave. Porterville, CA 93257

John Bell Wal-Mart* 702 S.W. Eight Bentonville, AR 72711

Ed Wood Porterville Aviation Inc.* P.O. Box 8251 Porterville, CA 93258

Dean Craig Porterville Electric* 334 South Main Street Porterville, CA 93257

Joe Newsom Rite Grinding Inc.* 1900-A South Newcomb Street Porterville, CA 93257

Dr. Nicasio Sarabia* 590 West Putnam Ave.-Suite 3 Porterville, CA 93257

Dick Hatfield Southern California Edison* 375 North Main Street Porterville, CA 93257



Joe Capela Standard Register Company 90 West Polar Porterville, CA 93257

George and Raynelle Silva Tribune Lithographics P.O. Box 110 Porterville, CA 93257

Lorenzo Ybarra Tri-Valley Fire Equipment Company 19091 Ave. 150 Porterville, CA 93257

Doug and Cheryl Sippel TSS Company* 189 North Villa Street-Suite A Porterville, CA 93257

Dr. Oscar L. Velasco 560 West Putnam Ave. - Suite 5 Porterville, CA 93257

Jeff Schwin Vermay Corporation* P.O. Box 990 Porterville, CA 93257

Financial Fundamentals 3120 West Main Street Visalia, CA 93277

Financial Independence Planning Group* 333 West Shaw Ave. Fresno, CA 03704

Irene Morse 2348 West Whitendale Ave. Visalia, CA 93277

J. Mitchel Smith
J. Mitchel Smith Associates
208 North Jacob
Visalia, CA 93277

Fireside Thrift Company 3100 South Mooney Boulevard Visalia, CA 93291

Household Finance Corporation* 207 North Main Street Porterville, CA 93257 Delta Air Lines Air Cargo Service* 2401 North Ashley Way Fresno, CA 93727

Ray's Aircraft Service Porterville Municipal Airport* Porterville, CA 93257

Daughtery Travel * 117 North Douty Hanford, CA 93230

Lewis Trave! Service 506 West Main Street Visalia, CA 93277

Penland Helicopter Repair Inc. 23260 Ave. 104 Terra Bella, CA 93270

Hanford Municipal Airport* 954 East Hanford-Armona Road Hanford, CA 93230

Wings West Airlines*
9500 West Airport Drive
Visalia, CA 93277

Valley Information Systems Inc. 8020 West Doe Ave. Visalia, CA 93277

Mid-State Office Systems Inc. 1004 North Van Ness Ave. Fresno, CA 93728

Green M and Company Data Processing Division 308 South M Street Tulare, CA 93274

Lyzenga Enterprises 632 West Grand Ave. Porterville, CA 93257

California Compuforms* 1640 West Mineral King Ave. Visalia, CA 93291

G.L. Snowden School*
301 South Farmersville Boulevard
Farmersville, CA 93223

Outside Creek School* 26452 Road 164 Visalia, CA 93291 San Joaquin Valley College 8400 West Mineral King Ave. Visalia, CA 93291

CSET 136 North M Street Tulare, CA 93274

QUAD Consultants* 5110 West Cypress Ave. Visalia, CA 93277

The Twining Labs Inc.* 9401 West Goshen Ave. Visalia, CA 93291

Zumwalt Hansen and Associates 609 North Irwin Hanford, CA 93230

Dinuba Sentinel 145 South L Street Dinuba, CA 93618

Lance Bowen Graphics 1529 Wren Drive Visalia, CA 93291

Sutter Creek Advertising Inc. 1727 Janelli Court Visalia, CA 93291

Davis Advertising* 325 North 1st Street Fresno, CA 93702

Entertainment Electronics 347 West Olive Ave. Porterville, CA 93257

Sound Stage 1615 North Blackstone Ave. Fresno, CA 93710

Isham Lynch and Aldredge 3120 West Main Street Visalia, CA 93291

Bourdette, Benjamin and Weill Attorneys at Law* 1606 West Mineral King Ave. Visalia, CA 93291

Dale J. Hatherly Attorney At Law 429 North Redington Hanford, CA 93230



Helon and Manfredo* 1318 East Shaw Ave. Fresno, CA 93710

Michael J. Lampe Michael J. Lampe Attorney at Law 132 South N Street Tulare, CA 93274

Randall C. Lyon Randall C. Lyon Law Offices 2929 West Main Street Visalia, CA 93291

Thomas Marple
Thomas Marple Law Offices
668 West Shaw Ave.
Fresno, CA 93704

Paden, Conn and Sullivan* 225 West Oak Ave. Visalia, CA 93291

Olive Growers Council* 121 E. Main Street Visalia, CA 93291

Mervyn's Department Store*
3231 South Mooney Boulevard
Visalia, CA 93291

Sears Roebuck and Company 3501 South Mooney Boulevard Visalia, CA 93291

Target Stores*
3434 South Mooney Boulevard
Visalia, CA 93291

CEO
Aliance Real Estate
3282 South Mooney Boulevard
Visalia, CA 93291

Art Azevedo Art Azevedo Real Estate 980 Hanford Hanford, CA 93230

Century 21 West Vailey Properties* 229 North Douty Hanford, CA 93230

Coldwell Banker Allied Realtors 920 South Mooney Boulevard Visalia, CA 93291 Cowin and Associated Realty 2150 Tulare Fresno, CA 93706

Davis Real Estate and Insurance* 520 Lincoln Ave. Dinuba, CA 93618

Clyde Ferrell 428 South Plano Porterville, CA 93257

Ted Gamby*
Ted Gamby Real Estate
109 West 7th
Hanford, CA 93230

Will Hansen Will Hansen Realty 618 North Main Street Porterville, CA 93257

Humason Real Estate* 324 North Irwin Hanford, CA 93230

Leo Kirchmeier Leo Kirchmeier Leo Realtor 1718 South Fairway Ave. Visalia, CA 93277

The Lakes* 1605 North Akers Road Visalia, CA 93277

J.L. Phil Philippe J.L. Phil Philippe Realtor* P.O. Box 1031 Visalia, CA 93277

The Property Place 2420 West Kevin Lane Visalia, CA 93257

Dale Ransdell Real Estate Offices of Dale Ransdell 314 North Irwin Hanford, CA 93230

Sierra Company Realtors* 317 V/est Henderson Porterville, CA 93257

American Property Analysts 120 North L Street Tulare, CA 93275 Westpark Homes 2013 West Cricklewood Circle Porterville, CA 93257

Thomas P. Boyer Thomas P. Boyer Realty* 2918 West Main Street Visalia, CA 93291

Alpha Realty 2333 West Whitendale Ave. Visalia, CA 93291

Richard W. Hopper Richard W. Hopper Realtor* 2918 West Main Street Visalia. CA 93291

Hovel Appraisal Service 401 West 7th Street Hanford, CA 93230

Jack E. Letsinger
Jack E. Letsinger Appraiser*
525 North Main Street
Porterville, CA 93257

Dunbar-Tessman Company Inc. 2929 West Main Street Visalia, CA 93291

Ted Gamby
Ted Gamby Real Estate
358 West D Street
Lemoore, CA 93230

Peter S. Manuele Peter S. Manuele Realtor P.O. Box 3719 Visalia, CA 93277

Craig Smith
Craig Smith Realty
211 East Court Ave.
Pixley, CA 932

Heritage Builders 1336 West Davis Hanford, CA 93230

Jordan-Link and Company Better Homes & Gardens Real Estate Service 1525 South Mooney Boulevard Visalia, CA 93291



R. G. Property Management 2626 South Mooney Boulevard Visalia, CA 93291

Tyrrell Management Company 641 South Plano Porterville, CA 93257

Brentwood Estates-Rental Homes 1581 Sandalwood Ave. Tulare, CA 93275

Haden Company Inc.*
East Tulare and North J Streets
Dinuba, CA 93618

Homes For Rent* 467 North Main Street Porterville, CA 93257

The Rental Company 240 West Caldwell Ave. Visalia, CA 93291

Anthony Schools 5624 North Blackstone Ave. Fresno, CA 93701

Education and Sales Training Unlimited 900 West Main Street Visalia, CA 93291

Visalia Legal Typing Service 625 West Murray Visalia, CA 93277

Donna's Girl-Friday Office Service 625 West Inyo Ave. Tulare, CA 93274

Marilyn's Typing and Secretarial Services* 810 South Pinkham Road Visalia, CA 93291

Ray and Alice Seal Allstate Insurance* 177 West Henderson Ave. Porterville, CA 93257

Willis Baker W. E. Baker Inc. 1517 East Olive Ave. Porterville, CA 93257 Callison Towing 431 West Poplar Porterville, CA 93257

J. Coleman* 540 West Olive Ave. Porterville, CA 93257

Michael A. Congdon Congdon and Company* 821 West Morton Ave., Suite A Porterville, CA 93257

Dr. Dale J. Cox* 198 West Cherry Ave. Porterville, CA 93257

Gail Craig* 639-A North Main Street Porterville, CA 93257

Stephen F. Marino
Dino's International Trading
Company
159 North Main Street
Porterville, CA 93257

Dan Figueroa Figueroa's Mens Wear 148 North Main Street Porterville, CA 93257

Don and Rebecca Kardash The Fish Net* 1521 West Olive Ave. Porterville, CA 93257

Bob Griswold Griswold Insurance Agency* 89 East Mill Ave. Porterville, CA 93257

Dr. Jeff Scheer Henderson Veterinary Hospital* 238 West Henderson Ave. Porterville, CA 93257

Shirley Gemmell Heritage Real Estate 347 North D Street Porterville, CA 93257

Larry Kennedy Kennedy's Sweeping Service 10425 Road 240 Terra Bella, CA 93270 Geary Austin Leffingwell Ag Sales Company* P.O. Box 258 Terra Bella, CA 93270

Ted Goode Movin' Pictures 188 West Olive Ave. Porterville, CA 93257

Jim Sims Pizza Hut* 897 West Henderson Ave. Porterville, CA 93257

Dean Craig Porterville Electric 334 South Main Street Porterville, CA 93257

Irene Beristain
Professional Property
Management*
639 North Main Street, Suite B
Porterville, CA 93257

Jim Pate Save Mart Supermarket No. 45* 900 West Henderson Ave. Porterville, CA 93257

James S. Winton R. L. Schafer and Associates* P.O. Box 1388 Porterville, CA 93257

Patrick Lincoln Security Pacific National Bank* P.O. Box 311 Porterville, CA 93257

Sequoia Professional Service Corporation* 590 West Putnam Ave., Suite 2C Porterville, CA 93257

Gene Ross Sequoia Rock Company P.O. Box 3026 Visalia, CA 93277

Steve Boswell Smart and Final Iris Company* 1289 West Olive Olive Ave. Porterville, CA 93257



Gilbert Ynigues Smith's Flower Shop* 55 North D Street Porterville, CA 93257

Harvey Pemelton Southern California Gas* P.O. Box 591 Visalia, CA 93277

Mary Kay Thompson Thompson's Floor Covering 591 West Olive Ave. Porterville, CA 93257

Emie Hemandez Tulare County United Way* 600 West Acequia, Suite C Visalia, CA 93277

Debbie Acevedo Village Inn* 910 West Olive Ave. Porterville, CA 93257

Larry and Marty McCormick The Yellow Rose 920 West Henderson Ave. Porterville, CA 93257

Dr. Frederick R. Young* 198 West Cherry Porterville, CA 93257

Yuet Sue Yuet Sue Tea House 520 West Olive Ave. Porterville, CA 93257

Carol Willis KCLQ 6165 Highway 198 Hanford, CA 93230

KSEQ 97-FM 617 West Tulare Ave. Visalia, CA 93291

Bamey Richardson
Pashayan Congress Committee*
164 North D Street, Suite 1
Porterville, CA 93257

Santi Rogers Porterville Developmental Center P.O. Box 2000 Porterville, CA 93257 Ann Konda Alternative Service* P.O. Box 1805 Porterville, Ca 93258

Dick Neece
Baird-Neece Packing Corporation
P.O. Box 791
Porterville, CA 93258

Larry Catalina Catalina Investments 238 North Main Street Porterville, CA 93257

Joey Becker Cellular One 199 Skyraider Ave.-NAS Lemoore, CA 93245

Jim Rauber Chicago Title Insurance Company* P.O. Box 1309 Porterville, CA 93258

Lee Boland Electric-Man* P.O. Box 215 Porterville, CA 93258

James E. Haddad H and R Block 141 North Main Street Porterville, CA 93257

Larry and Letty Cotta Hanson Travel Ideas* 311-C North Second Street Porterville, CA 93257

Arthur and Maxine Hodgson 348 West Grand Ave. Porterville, CA 93257

George Kelley Kelley's Marine 1091 West Linda Vista, Suite A Porterville, CA 93257

Elida Guzman Mar-Liz Teen Scene 115 North Main Street Porterville, CA 93257

Montie Montana, Jr. P.O. Box 1060 Porterville, CA 93258 Robert Kunert Porterville Citrus Association* 142 West Olive Ave. Porterville, CA 93257

Pat and Gene Price Porterville Sign Company 1137 West Putnam Ave. Porterville, CA 93257

Jack Kaplan P.O.S.T.* 472 West Olive Ave. Porterville, CA 93257

Becky Cameron Quota Club of Porterville P.O. Box 2247 Porterville, CA 93258

Roscoe's Discount Tires 921 West Olive Ave. Porterville, CA 93257

Leroy Rohrbach Smith's Drug Store* 69 West Willow Porterville, CA 93257

Dr. Don Stover* 560 West Putnam Ave., Suite 7 Porterville, CA 93257

Richard Zens Sunrise Handy Market 333 West Henderson Ave. Porterville, CA 93257

Ruth A. Johnson Valley Furniture and Appliance* 21058 Ave. 152 Porterville, CA 93257

Wayne and Cynthia Ross Valley Pure Water Conditioning 187 North Westwood Porterville, CA 93257

Dr. Malcolm E. Wagner 590 West Putnam Ave. Porterville, CA 93257

Glenn and Martha Walton Walton Family Moving and Storage* 540 East Date Porterville, CA 93257



Jeff O. Yurosek Yurosek Realty 333 North Main Street, Suite A Porterville, CA 93257

Dinuba Chamber of Commerce*
162 East Tulare Street
Dinuba, CA 93618

Delano Equipment* 710 South High Street Delano, CA 93215

Markeith Construction Inc. 2478 North Marks Ave. Fresno, CA 93706

Lawrence Rental Associates* 2529 East Main Street Visalia, CA 93291

Basic Industries Highway 99 and Ave. 129 Pixley, CA 93256

Britz Fertilizers Inc. 12498 - 11th Ave. Hanford, CA 93230

Leffingwell Ag Sales Company* 32889 Road 159 Ivanhoe, CA 93235

Merck and Company Inc.* P.O. Box 2707 Visalia, CA 93277

Moore Ag Products Company* 11521 Excelsior Ave. Hanford, CA 93230

Pennwalt Corporation* Ag Chem. Division 516 West Shaw Ave. Fresno, CA 93704

ASK Enterprises Inc.* 1221 North Main Street Porterville, CA 93257

Actagro Inc. 4222 North Motel Drive Admin. Office-Suite 101 Fresno, CA 93722 Calvin R. Womack Direct Sires Artificial Insemination Service 10499 91-2 Ave. Hanford, CA 93230

Moore Jumps 1272 South Westwood Porterville, CA 93257

St. Johns Boarding Stables* 30819 Road 144 Visalia, CA. 93292

Gary Walker
Gary Walker Training Stables
2362 North E Street
Tulare, CA 93274

Eagles-West Enterprises 32615 Ave. 176 Porterville, CA 93257

Wood-N-Horse Training & Tack & Feed 42846 North Fork Drive Three Rivers, CA 93271

Golden Valley Inc. 1419 West Bush Lemoore, CA 93245

Bravo Farms 34292 Road 124 Visalia, CA 93291

Colson Farms Inc. 19999 Road 96 Tulare, CA 93274

Don-Lu Farms* 21083 Ave. 144 Porterville, CA 93257

Lamanuzzi and Pantaleo 1822 North Front Road Earlimant, CA 93219

Lewis Farms P.O.Box 968 Reedley, CA 93654

Rio Vista Partnership 22007 Hanford-Armona Road Lemoore, CA 93245 Davis Kiwi Gardens Inc.* 23006 Ave. 124 Porterville, CA 93257

Agnew Construction*
566 North Crawford Ave.
Dinuba, CA 93618

Evans and Evans Real Estate & Const.
308 West Oak Ave.
Visalia, CA 93291

Laubacher Construction 641 South Plano Porterville, CA 93257

Peters Construction* 31603 Road 132 Visalia, CA 93291

Larry A. Rambaud Larry A. Rambaud Construction 1211 North Mae Carden Visalia, CA 93291

Arthur I. Swanson
Arthur I. Swanson Company
1984 North J Street
Tulare, CA 93274

Allbritten Plumbing Heating & Air Cond.* 8401 Doe Ave. Visalia, CA 93277

Visalia Plumbing Company* 27398 Road 108 Visalia, CA 93291

Barnes C. Douglas Architect* 614 East Tulare Ave. Tulare, CA 93274

Bob D. Dobson Bob D. Dobson Architect 711 North Court Visalia, CA 93291

Michael Kreps Michael Kreps Architect* 303 North Church Street Visalia, CA 93291



Warren Thompson Thompson Architectural Group Inc.* 6790 North West Ave. Fresno, CA 93711.

The Automotive Supply Company* 917 East Main Street Visalia, CA 93291

Schedler's Engine Rebuilding & Supply Inc., Indy Auto Stores 380 West 8th Street Hanford, CA 93230

Armey Rutter Armey Rutter Inc.* 2684 South Cherry Ave. Fresno, CA 93706

Bob Williams Bob Williams Chevrolet 3 Street and Follett Lemoore, CA 93245

Wilson's Transmission 1221 North Main Street Porterville, CA 93257

Advanced Auto Body 1805 East Main Street Porterville, CA 93257

Country Auto Body and Painting 805 East Main Street Visalia, CA 93291

Galen's Custom Painting 15666 Ave. 296 Visalia, CA 93277

Malick Motors Inc. 510 East Acequia Visalia, CA 93291

S & H Paint & Body Shop 2000 East El Monte Way Dinuba, CA 93618

Bill Phillips Cabinets by Bill Phillips & Son 20860 Ave. 152 Porterville, CA 93257 Colonial Cabinet Shop Inc. 1707 South Mooney Boulevard Visalia, CA 93277

Bill Davis 12908 - 11th Ave. Hanford, CA 93230

Craig Meadors*
237 Robert Place
Dinuba
CA, 93618 Mr. Meadors

The Ruxon Company Graphic Design Custom Printing* 1208 West Robin Drive Visalia, CA 9393291

Josten's Commercial Printing Road 84 & Highway 198 Visalia, CA 93291

Gardner Graphic Design 8710 Lacey Boulevard Hanford, CA 93230

C. Marvin Armstrong
Marvin I. Armstrong Architect*
206 West Lacey Boulevard
Hanford, CA 93230

M & M Construction 2350 East Valley Oaks Drive Visalia, CA 93291

Mission Oaks Apartments 2001 East Cross Ave. Tulare, CA 93274

R & R Building Contractors* 12816 Ave. 416 Orosi, CA 93647

Real Estate Development Company* 103 West Tulare Ave. Visalia, CA 93277

New Electric Inc. 2727 North Grove Industrial Drive Fresno, CA 93727

Staton's Electric Service* 12915 Ella Ave. Orosi, CA 93647 Devore's Drafting*
3746 West Mineral King Ave.
Visalia, CA 93291

Manuel J. Oliveira Manuel J. Oliveira Architect 108 1/2 East 7th Street Hanford, CA 93230

Skylab P.O. Box 1937 Visalia, CA 93277

David Williams
David Williams Drafting
340 West Caldwell Ave.
Visalia, CA 93277

Radio Shack Kings Mall Shopping Center Hanford, CA 93230

Howard E. Gregor Rangor Inc.* 3224 West Cypress Visalia, CA 93277

Al's Electronic Repair 943 South K Street Tulare, CA 93274

Hybridyne Systems 1309 South Main Street Porterville, CA 93257

Warehouse Depot 1715 East Tulare Ave. Tulare, CA 93230

California Planning & Engineering Corp.* 2025 East Noble Ave. Visalia, CA 93277

Emcotek Corporation 82250 Doe Ave. Visalia, CA 93277

Michael D. Smith 2348 West Whitendale Ave. Visalia, CA 93291

Hal Crumly Hal Crumly Inc. 35592 Road 206 Woodlake, CA 93286



Johnson Refrigeration 1085 East El Monte Way Dinuba, CA 93618

Thompson Refrigeration 1601 South O Street Tulare, CA 93274

Pameco-Aire 435 North Burke Visalia, CA 93291

Deans Appliance Sales & Service* 715 South Bridge Visalia, CA 93277

Driskell's Appliances 509 West 7th Street Hanford, CA 93230

ADC Inc. 3826 South Mooney Boulevard Visalia, CA 93277

Monache High School* 960 North Newcomb Street Porterville, CA 93257

Grace Lutheran School 1111 South Conyer Visalia, CA 93293277

Outside Creek School 26452 Road 164 Visalia, CA 93291

Pinkerton Packing 12880 Ave. 388 Cutler, CA 93615

Tulare County Fruit Exchange* 81 West Putnam Ave. Porterville, CA 93257

Aerial Photometrics* 5665 East Westover Ave. Fresno, CA 92603

Nick Buratovich Nick Buratovich Photography 665 East Nebraska Ave. Dinuba, CA 93618

Eskridge Photography 2201 West School Ave. Porterville, CA 93257 Kenneth R. Bryan Kenneth R. Bryan Company P.O. Box 3253 Visalia, CA 93278

Galante Excavation 2320 East Noble Ave. Visalia, CA 93277

Gary's Backhoe Service 286 North Pepper Woodlake, CA 93286

Hofmar Engineering & Construction Inc. 21346 Road 140 Tulare, CA 93274

Linda D. Lowe Linda D. Lowe Gen. Engineering Contr. 30575 Road 68 Goshen, CA 93227

Simon Brothers Inc. 1606 East Goshen Ave. Visalia, CA 93291

Valley Excavator Rentals 1751 Tollhouse Lane Clovis, CA 93612

Wood Brothers Inc. 14147 - 18th Ave. Lemoore, CA 93245

B. S. & E. Company Inc. 1924 East Main Street Visalia, CA 93291

Mid-State Scaffolding Inc. 186 Quantico Ave. Bakersfield, CA 93307

Garcia Manufacturing* 14097 Ave. 272 Visalia, CA 93272

B & L Steel 625 West Inyo Ave. Tulare, CA 93274

Gardner's Machine Shop* 2500 East Tulare Ave. Tulare, CA 93274 Morgan & Slates Manuf. & Supply Inc.
12600 - 10th Ave.
Hanford, CA 93230

Olivas Tool Manufacturing 3350 West Sussex Way, Suite 101 Fresno, CA 93727

Reversible Disc Plow Works 2013 South K Street Tulare, CA 93274

Swanson's Hydraulic Machine Shop 16950 Road 112 Tipton, CA 93272

ABF Freight System Inc. 330 South Teilman Ave. Fresno, CA 93706

Arnold Trucking* 40792 Road 128 Cutler, CA 93615

Randy Barnett
Randy Barnett Custom Harvesting
25001 Road 164
Visalia, CA 93291

Bear Valley Trucking Inc. 23491 Ave. 184 Porterville, CA 93257

Bennett Motor Express 199 Spruce Tulare, CA 93274

Richard E. Blaswich Richard E. Blaswich Dump Truck Service 37459 Road 144 Visalia, CA 93291

C. F. Bridges
C. F. Bridges Trucking*
2260 West Inyo Ave.
Tulare, CA 93274

Cain Trucking Inc. 23004 Road 140 Tulare, CA 93274

Castillo Brothers Trucking 34462 Millwood Drive Woodlake, CA 93286 Con-Way Western Express 2737 South East Ave. Fresno, CA 93725

Jim Dennis Jim Dennis Trucking Gyp & Fertilizer 1886 West Inyo Ave. Tulare, Ca 93274

Di Salvo Trucking Company 4300 South K Street Tulare, CA 93274

Duerksen Farms 40308 Road 56 Dinuba, CA 93618

Deral H. Fike Deral H. Fike Trucking 14780 Fargo Ave. Hanford, CA 93230

Golden Valley Trucking Inc. 12676 Rufus Drive Cutler, CA 93615

Darrell L. Green
Darrell L. Green Trucking Inc.
12652 Ave. 240
Tulare, CA 93274

Herrera Trucking 2010 East El Monte Way Dinuba, CA 93618

Frank Hlebakos & Sons 7773 Ave. 384 Dinuba, CA 93618

Hornsby Brothers 21205 Ave. 144 Porterville, CA 93257

Frank Kurz
Kurz Trucking Service Inc.*
23139 Ave. 196
Strathmore, CA 93267

James Lamar James Lamar Trucking 1575 North Park Street Pixley, CA 93256

M & A Enterprises*
460 West Tea Pot Dome Ave.
Porterville, CA 93257

MLM Trucking 21613 Ave. 152 Porterville, CA 93257

MSM Trucking* P.O. 1217 Tulare, CA 93274

Moore Truck Line*
3693 North Parkway Drive
Fresno, CA 93722

Netto Trucking 8066 E. Riverdale Ave. Laton, CA 93242

Al Perret Al Perret Trucking* 11367 Ave. 388 Cutler, CA 93615

Silver Arrow Express Inc. 1517 South J Street Tulare, CA 93274

Simon Brother Inc. 1606 East Goshen Ave. Visalia, CA 93291

Souza's Milk Transportation Company Inc.* 527 F Street Lemoore, CA 93245

Souza's Milk Transportation Company Inc. 1120 East Paige Ave. Tulare, CA 93274

T & T Refrigerated Transport Inc.* 2290 West Adams Ave. Fresno, CA 93706

R. G. Stine R. G. Stine Trucking 83200 West Ave. Visalia, CA 93291

Tagus Ranch Trucking Inc. 9360 Ave. 264 Tulare, CA 93274

Thomas Brothers Spreading 5810 - 23rd Ave. Riverdale, CA 93556

Viking Freight System Inc. 4477 South Chestnut Ave. Fresno, CA 93725

Water Truck Contractor Inc.* 1290 Hydril Street Avenal, CA 93204

Lowel Whitfield Lowell Whitfield Farms Inc. 2478 North E Street Tulare, CA 93274

Wills Trucking Service 1419 West Bush Lemoore, CA 93245

Young's Commercial Transfer Inc. 44 South Lotas Porterville, CA 93257

Quinn Company* Hwy 43 & Pickerell Ave. Corcoran, CA 93212

Gray Lift Inc. 4400 State Road Bakersfield, CA 93308

Kaweah Lift Inc.* 800 North Burke Visalia, CA 93291

Kaweah Lift Inc. 800 North Burke Visalia, CA 93291

Tyrone Malone Tyrone Malone Inc.* 4444 South K Street Tulare, CA 93274

Wholesale Equipment Of Fresno Inc. 3183 South Golden State Boulevard Fresno, CA 93725

Power Machinery Center 3818 Pierce Road Bakersfield, CA 93308

C & R Welding & Repair* 352 South I Street Tulare, CA 93274



Carvalho Welding 22691 Road 132 Tulare, CA 93274

Central Boiler & Industrial Service Inc. 1331 West Caldwell Ave. Visalia, CA 93277

Cox's Sheet Metal* 210 South Cotta Court Visalia, CA 93277

Custom Fabrication & Repair 12607 Ave. 388 Cutler, CA 93615

Don Davis Don Davis Welding 10535 - 8th Ave. Hanford, CA 93230

Dowdy's Sales & Service Paige Ave. & Turner Drive Tulare, Ca 93274

Gardner's Machine Shop* 2500 East Tulare Ave. Tulare, CA 93274

Great Western Steel & Supply 756 East Date Ave. Porterville, CA 93257

Greg's Welding 24096 Ave. 92 Terra Bella, CA 93270

J C Welding 240 East Kern Dinuba, CA 93618

Larson's Muffler & Welding Shop 85 East Oak Ave. Porterville, CA 93257

Machado Manufacturing 2608 East Prosperity Ave. Tulare, CA 93274

Ten Minninger* 25000 Ave. 184 Porterville, CA 93257

Moonshine Welding 1221 North Main Street Porterville, CA 93257 Al Phillips Al Phillips Welding & Repair 27333 Ave. 146 Porterville, CA 93257

Porterville Sheltered Workshop Inc.* 187 West Olive Ave. Porterville, CA 93257

Reversible Disc Plow Works 2013 South K Street Tulare, CA 93274

Bud Sicks Bud Sicks Welding* 1520 South J Street Tulare, CA 93274

Suburban Pipe & Steel 721 East Acequia Visalia, CA 93291

Taylor Machinery Inc.*
4146 West Mineral King Ave.
Visalia, CA 93277

B S & E Company Inc. 1943 East Main Street Visalia, CA 93291

Allied Electric Motor Service Inc. 4690 East Jensen Ave. Fresno, CA 93725

Barnes Welding Supply 2239 East Main Street Visalia, CA 93291

Barnes Welding Supply* 1404 West Olive Ave. Porterville, CA 93257

Fresno Oxygen & Welding Suppliers 245 M Street Fresno, CA 93711

Mid-State Welding Supply Company Inc. 1421 East Mineral King Ave. Visalia, CA 93277

Mid-State Welding Supply Company Inc. 500 East 6th Street Hanford, CA 93230 Baker's Welding Supply Company 2114 South K Street Tulare, CA 93274

Jim Dunham Jim Dunham Private Investigator P.O. Box 1265 Hanford, CA 93230

Mark II Investigations P.O. Box 701 Dinuba, CA 93618

Business Service Systems Security Inc. 1639 East Shields Ave. Fresno, CA 93704

Chess-Comm. Inc. 32967 Road 159 Ivanhoe, CA 93235

ABC Preschool*
139 South E Street
Tulare, CA 93274

Avenal Head Start Program 945 Skyline Boulevard Avenal, CA 93204

First Baptist Church* 1100 South Sowell Visalia, CA 93277

St. Clements Day Care Center* 498 North Valencia Boulevard Woodlake, CA 93286

Goshen Center* 6505 Ave. 308 Visalia, CA 93291

Able Industries 1451 South O Street Dinuba, CA 93618

Central Valley Indian Health Inc. 20 DeWitt Ave. Clovis, CA 93613

Central Valley Regional Center * 2350 West Whitendale Ave. Visalia, CA 93277

Home Stretch 1449 West Whitendale Ave. Visalia, CA 93277



Visalia Emergency Aid Council* 317 NE 3rd Ave. Visalia, CA 93277

Women's Exchange 2348 West Whitendale Visalia, CA 93277

A Creatif Hair Design 139 South K Street Tulare, CA 93274

Alfred & Company 705 North Irwin Hanford, CA 93230

Claudia's 1615 West Caldwell Ave. Visalia, CA 93277

The Cutting Room 41845 Sierra Drive Three Rivers, CA 93721

Don Estes
Don Estes Hair Productions
407 North Garden
Visalia, CA 93291

Hack & Wack Beauty Salon 172 North Evans Road Tipton, CA 93272

Creative Changes Salon & Supplies 906 West Henderson Ave. Porterville, CA 93257

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300 East Mineral King Ave.
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Dr. Bradley A. Beard* 1288 North Irwin Hanford, CA 93230

Dr. Susan M. Caldwell Kaweah Medical Group Inc.-Pediatrics 222 West Willow Visalia, CA 93291 Dr. Dean Hsu Visalia Medical Clinic Inc.* 5400 West Hillsdale Drive Visalia, CA 93291

Dr. John B. Park
Federal Aviation Medical
Examiner
250 West Putnam Ave.
Porterville, CA 93257

Dr. Donald H. Strum Eye Medical Center* 1360 East Herndon Ave. Suite 301 Fresno, CA 93710

Urgent Care 590 West Putnam Ave. Porterville, CA 93257

Dr. William Ziering Dr. William Ziering Inc. 5501 West Hillsdale Visalia, CA 93291

Abbey Medi-Cab* 2021 East Main Street Visalia, CA 93291

Sacred Heart Hospital 1025 North Douty Hanford, CA 93230

Health Systems Design 1537 South Court Visalia, CA 93277

Linwood Gardens Convalescent Center 4444 West Meadow Lane Visalia, CA 93277

Rio Vista 42675 Road 44 Reedley, CA 93654

Valley Care Center* 661 West Polar Ave. Porterville, CA 93257

Visalia Convalescent Hospital* 1925 East Houston Ave. Visalia, CA 93291

Springville Fire Station 35659 Highway 190 Springville, CA 93265 Tulare Ranger Unit Headquarters*
Department of Forestry & Fire
Protection
1968 South Lovers Lane
Visalia, CA 93277

Hanford City Fire Department 5 350 West Grangeville Boulevard Hanford, CA 93230

Jorgensen & Company* 3161 East Noble Ave. Visalia, CA 93277

Clyde Stevenson 32494 Road 132 Visalia, CA 9329i

Carbonic Sales & Service 2244 South Railroad Ave. Fresno, CA 933721

Browning Manor *
Convalescent Hospital
729 Browning Road
Delano, CA 93215

HCA Cedar Vista Hospital* 7171 North Cedar Ave. Fresno, CA 93710

Rio Vista 42675 Road 44 Reedley, CA 93654

Terrace Park *
Convalescent Hospital
680 East Merritt Ave.
Tulare, CA 93274

Valley Children's Hospital* 3151 North Millbrook Ave. Fresno, CA 93703

Visalia Community Hospital* 1633 South Court Street Visalia, CA 93277

Kings View Center* 42675 Road 44 Reedley, CA 93654

Saint Agnes Medical Center* 1303 East Hemdon Ave. Fresno, CA 93710 Tulare District Hospital* 869 North Cherry Tulare, CA 93274

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Dr. Rosemary C. Leon 404 North Court Street Visalia, CA 93291

Dr. Edward W. Sutton 601 West Acequia Visalia, CA 93291

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Dr. Leonard R. Miller Dr. Leonard R. Miller Inc. 890 North Cherry Tulare, CA 93274

Dr. J. J. Schiff Dr. J. J. Schiff Inc. 167 North Thesta Fresno, CA 93701

Dr. Dwight H. Trowbridge Eye Medical Center 1122 S Street Fresno, CA 93721

Charter Hospital of Bakersfield 5201 White Lane Bakersfield, CA 93309

Health Systems Design 1537 South Court Visalia, CA 93277

Kaweah Manor Convalescent Hospital* 3710 West Tulare Ave. Visalia, CA 93277

Memorial Hospital at Exeter* 215 Crespi Ave. Exeter, CA 93221

Larry L. Nava 321 Acequia Visalia, CA 93291

Outpatient Rehabilitation Center* 205 South West Street Visalia, CA 93291.

Pradini & Associates Physical Therapy 229 North West Street Visalia, CA 93291

Hanford Community Medical Center* 450 Greenfield Ave. Hanford, CA 93230

Dr. Edward Bjerk 221 North Johnson Visalia, CA 93291 Dr. Shireen R. Damania 1754 East Bullard Ave. Fresno, CA 93710

Dr. Luis H. Velosa 304 South Johnson Visalia, CA 93291

Canterbury Villa of Hanford* 1007 West Lacey Boulevard Hanford, CA 93230

Hacienda Health Care 361 East Grangeville Boulevard Hanford, CA 93230

Villa Manor Care Center 350 North Villa Porterville, CA 93257

El Monte Rest Home 1249 East El Monte Way Dinuba, CA 93218

Retired Senior Volunteer Program RSVP* 401 North Irwin Street Hanford, CA 93230

Senior Nutrition Program of Tulare County* 175 East Antelope Woodlake, CA 93286

Doug Schultz CalFarm* 36 East Morton Ave. Porterville, CA 93257

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Mike Laughlin River Island Country Club* 31989 River Island Drive Porterville, CA 93257

Jim Jones Silver Waters P.O. Box 601 Porterville, CA 93257



Visalia Chamber of Commerce* 720 Mineral King Ave. Visalia, CA 93291

Adventure Travel Agency 320 North Alta Ave. Dinuba, CA 93218

Lewis Travel Service 506 West Main Street Visalia, CA 93291

Sea Bound Travel Inc. 346 West Tulare Ave. Tulare, CA 93274

Sierra West Travel Agency 228 North Main Street Porterville, CA 93257

Travel Ideas 124 North L Street Tulare, CA 93274

Three Rivers Travels 40846 Sierra Drive Three Rivers, CA 93271

Wishon Radiological Medical Group Inc.* 1504 North Wishon Ave. Fresno, CA 93728

Alta District Hospital 500 East Adelaide Way Dinuba, CA 93618

Fresno Community Hospital Fresno and R Streets Fresno, CA 93721

Sierra View District Hospital 465 West Putnam Ave. Porterville, CA 93257

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Marc T. Oceguera Physical Therapy* 320 West Putnam Porterville, CA 93257

John Adams Pest Control* 2626 South Conyer Porterville, CA 93257 Dr. Alvarez PM Pediatrics* 1640 South Court Visalia, CA 93271

Yosef Geshuri Center for Health & Behavior* 177 North Villa St. Porterville, CA 93257

Jay Faubel San Joaquin Security* 195 S. Main St. Porterville, CA 93257

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Greg Montgomery CNC Machining Service* 1320 A Marcin St. Visalia, CA 93277

Ken Crandall
Kaweah Citrus
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Co.*
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Visalia, CA 93277

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Milton H. Smith Construction*
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Laura Ward Greg Ward Training Stable* 11503 Ave. 184 Tulare, CA 93274

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California Hot Springs, CA 93207

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Harry R. Dellicker Del-Air* 2121 5. Wildcat Way Porterville, CA 93257

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Nancy Mason Atapco Office Products* 2851 E. Florence Fresno. CA

Mark Forbes DOW Chemical* 4787 E. Date Fresno, CA

Ruth Evans Vendo* 7209 N. Ingram Fresno, CA

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Brian Scheer A-L Welding Company* 25548 Ave. 102 Terra Bella, CA 93270